



• REANIMATE • RECONNECT •
• REGREEN • GOVAN •

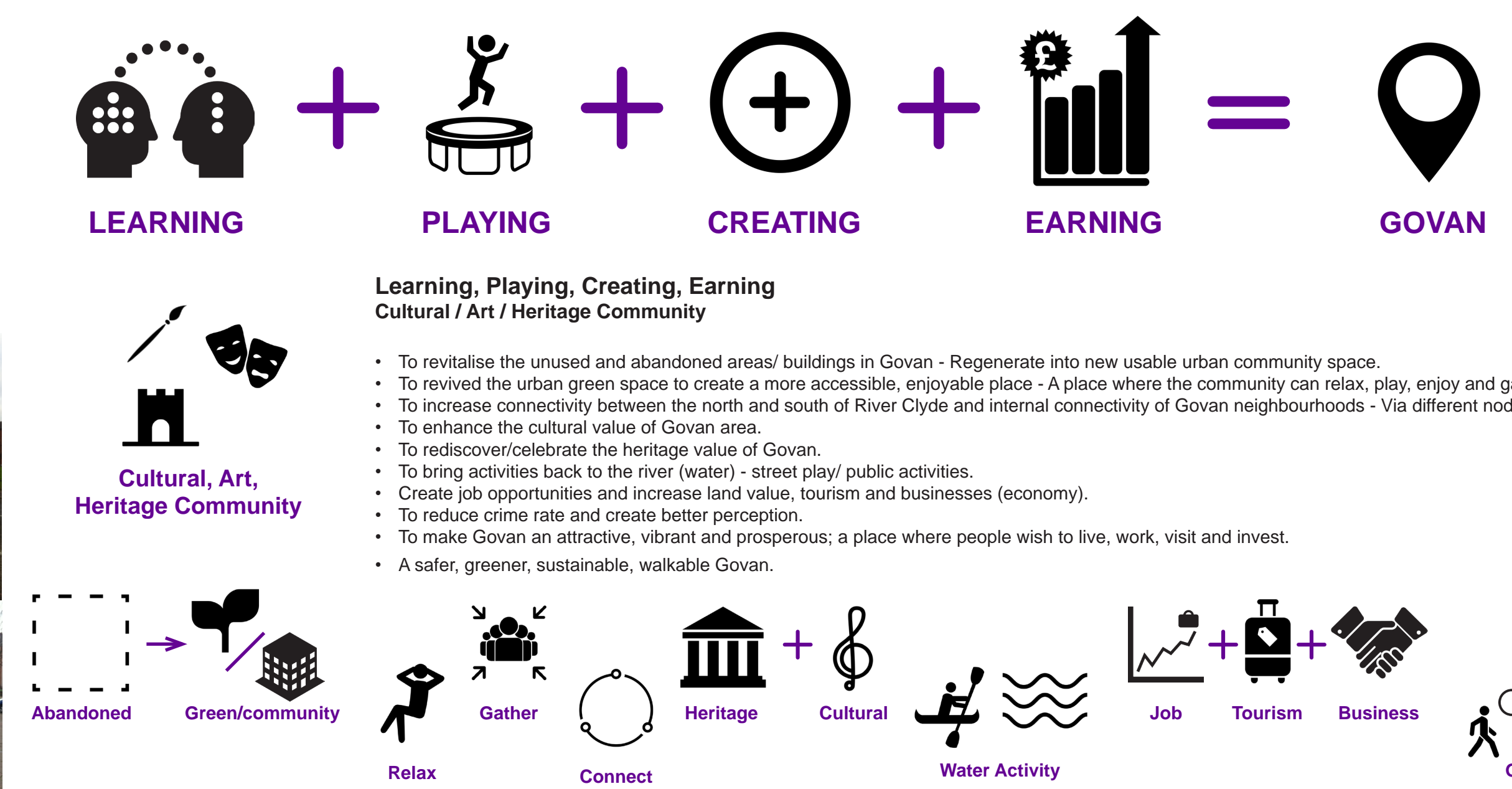
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OBSERVATION

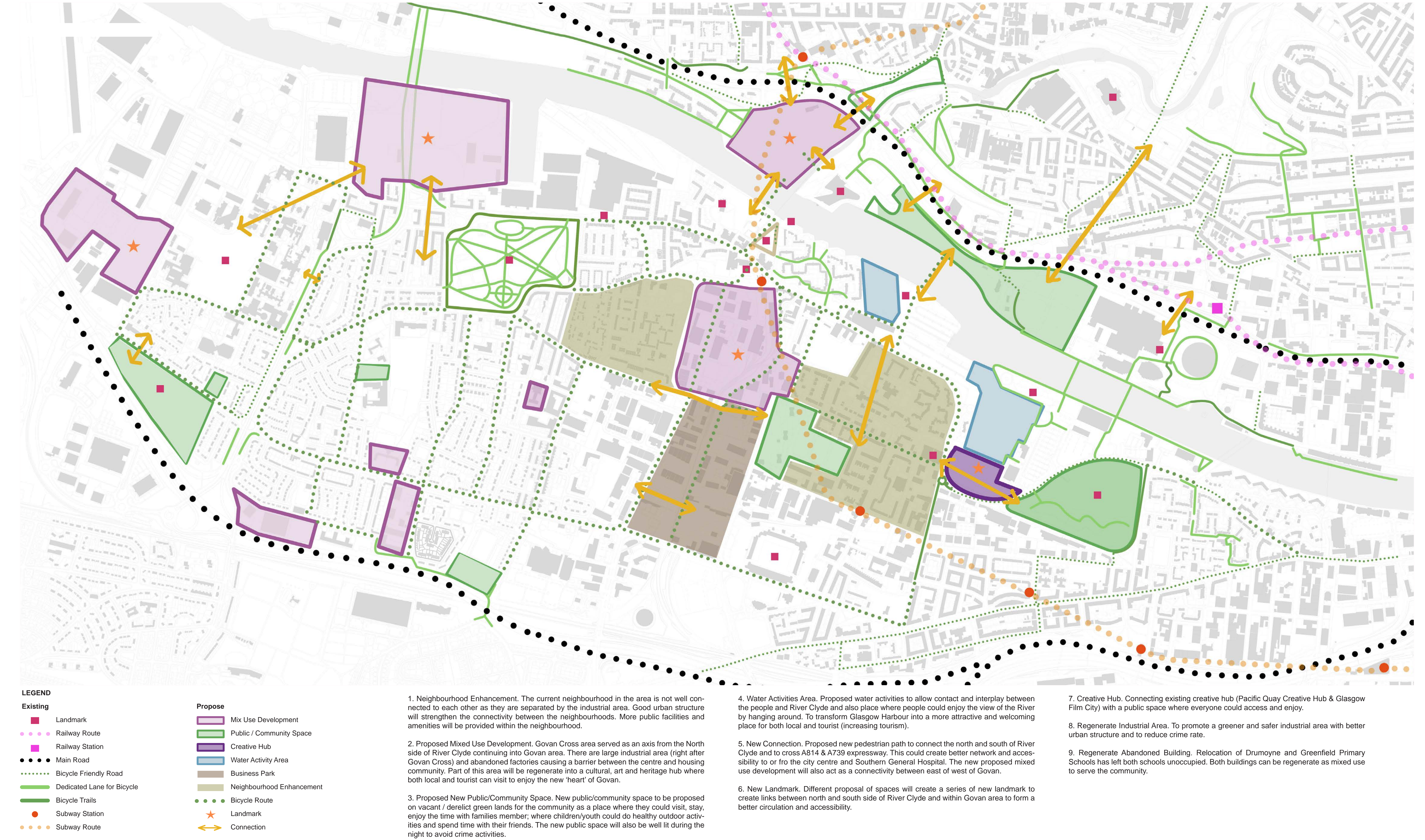
1. A number of vacant and derelict land
2. Some abandoned building (exp. bar at Broomloan Rd, Greenfield Primary School, etc.)
3. Huge main road mainly because of the industrial area
4. Ibrox Primary School located right beside main road (A8, Edmiston Dr) : dangerous for children (fast-moving traffic)
5. Small community garden (Hirshelwood Dr & Elder Farm) : not well functioning
6. Limited local amenities in the neighbourhoods
7. Nursery right next to industrial area : not conducive & unsafe
8. Glasgow Film City & Pacific Quay (creative hub) not well linked
9. Lack of street signage
10. Empty, quiet and not well lit during the night mainly due to the large industrial area (Lack of sense of security for passerby and residents)
11. Unpleasant smell from industrial area (Scottish water treatment)



Aim, Vision and Ambition



PROPOSED STRATEGY



ANALYSIS FINDINGS

SWOT ANALYSIS - WEAKNESSES & THREATS



SWOT ANALYSIS - STRENGTH & OPPORTUNITIES



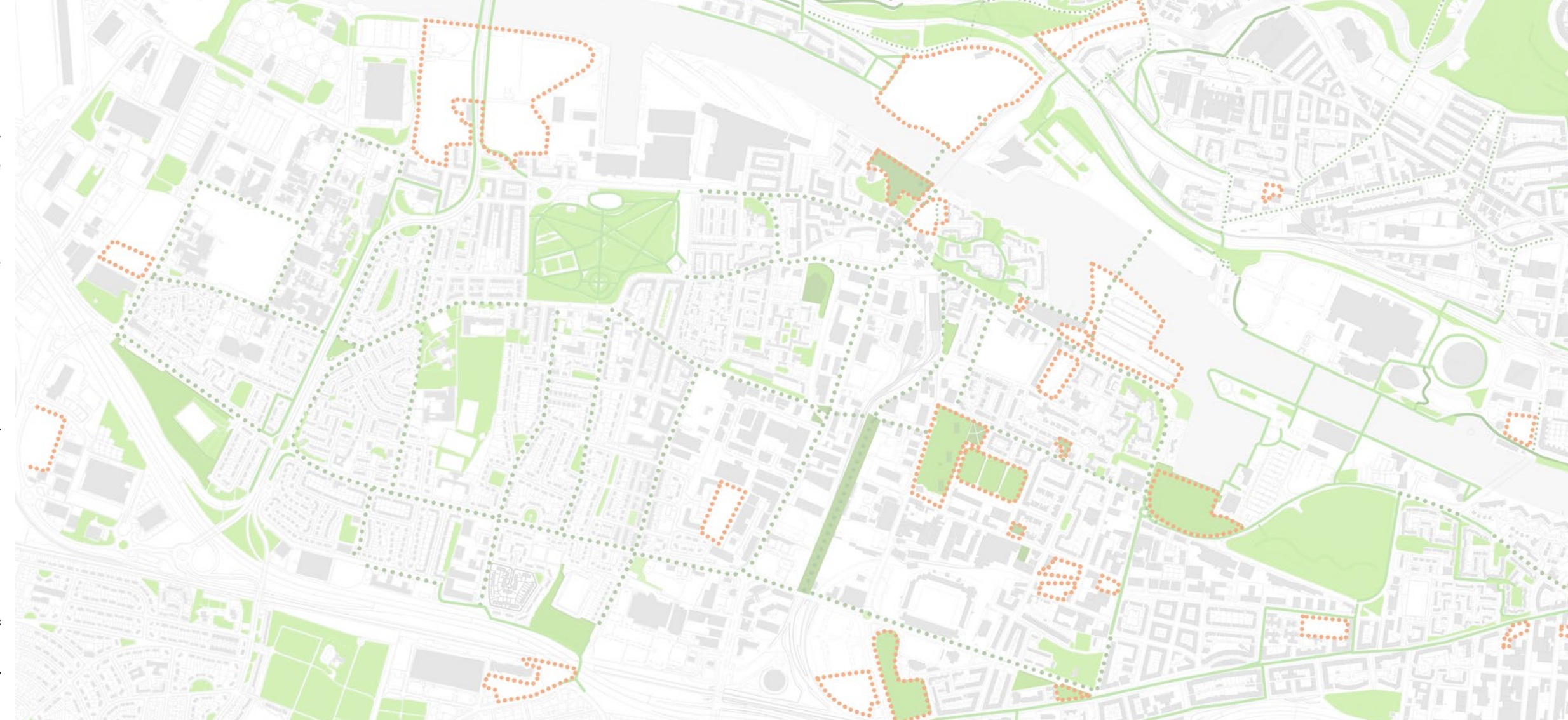
LAND USE



PED - SHED



Green Space and Bike Lane



Pedestrian and Vehicle Route

