







**GOVAN** 

Learning, Playing, Creating, Earning Cultural / Art / Heritage Community

To enhance the cultural value of Govan area.

• To revitalise the unused and abandoned areas/ buildings in Govan - Regenerate into new usable urban community space. • To revived the urban green space to create a more accessible, enjoyable place - A place where the community can relax, play, enjoy and gather/meet. • To increase connectivity between the north and south of River Clyde and internal connectivity of Govan neighbourhoods - Via different nodes.

 To rediscover/celebrate the heritage value of Govan. To bring activities back to the river (water) - street play/ public activities.

• Create job opportunities and increase land value, tourism and businesses (economy). To reduce crime rate and create better perception.

• To make Govan an attractive, vibrant and prosperous; a place where people wish to live, work, visit and invest.

• A safer, greener, sustainable, walkable Govan.













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PROPOSED STRATEGY

Cultural, Art,

**Heritage Community** 

**LEGEND Propose** Mix Use Development Railway Route Public / Community Space Creative Hub Railway Station ● ● ● Main Road Water Activity Area •••• Bicycle Friendly Road Business Park Dedicated Lane for Bicycle Neighbourhood Enhancement Bicycle Route Bicycle Trails

nected to each other as they are separated by the industrial area. Good urban structure will strengthen the connectivity between the neighbourhoods. More public facilities and amenities will be provided within the neighbourhood. 2. Proposed Mixed Use Development. Govan Cross area served as an axis from the North side of River Clyde continuing into Govan area. There are large industrial area (right after Govan Cross) and abandoned factories causing a barrier between the centre and housing

community. Part of this area will be regenerate into a cultural, art and heritage hub where

both local and tourist can visit to enjoy the new 'heart' of Govan.

1. Neighbourhood Enhancement. The current neighbourhood in the area is not well con-

3. Proposed New Public/Community Space. New public/community space to be proposed on vacant / derelict green lands for the community as a place where they could visit, stay, enjoy the time with families member; where children/youth could do healthy outdoor activities and spend time with their friends. The new public space will also be well lit during the night to avoid crime activities.

4. Water Activities Area. Proposed water activities to allow contact and interplay between the people and River Clyde and also place where people could enjoy the view of the River by hanging around. To transform Glasgow Harbour into a more attractive and welcoming place for both local and tourist (increasing tourism).

5. New Connection. Proposed new pedestrian path to connect the north and south of River Clyde and to cross A814 & A739 expressway. This could create better network and accessibility to or fro the city centre and Southern General Hospital. The new proposed mixed use development will also act as a connectivity between east of west of Govan.

6. New Landmark. Different proposal of spaces will create a series of new landmark to create links between north and south side of River Clyde and within Govan area to form a better circulation and accessibility.

7. Creative Hub. Connecting existing creative hub (Pacific Quay Creative Hub & Glasgow Film City) with a public space where everyone could access and enjoy.

8. Regenerate Industrial Area. To promote a greener and safer industrial area with better urban structure and to reduce crime rate.

9. Regenerate Abandoned Building. Relocation of Drumoyne and Greenfield Primary Schools has left both schools unoccupied. Both buildings can be regenerate as mixed use to serve the community.

**ANALYSIS FINDINGS** 

Subway Route

Subway Station

**SWOT ANALYSIS - WEAKNESSES & THREATS** RRIER BARRIER BARRIER BARRIER INDUSTRIAL AREA EMPTY AND QUIET VACANT LAND **DURING THE NIGHT** AIR POLLUTION HIGH LIKELIHOOD LACK OF OF FLOODING POOR CONNECTION LOCAL TO AND FROM CITY AMENITIES LACK OF PEDESTRIAN CENTRE LACK OF COMMUNITY I CYCLING ROUTE LACK OF COM-LACK OF MIX- USED DEVELOPMENT MUNITY SPACE HIGH CRIME RATE POOR NEIGHBOURHOOD INDUSTRIAL AREA CONNECTIVITY

Landmark

Connection

» Existing subway route connecting North and South of the river Hydro, SECC, Glasgow Science Centre, Kelvingrove Museum » Existing Landmarks : Glasgow Harbour, gow Film City, Elder Park & Southern

» Existing Cultural buildings : Riverside Museum, Riverside Transport Museum, Kelvingrove, Glas-General Hospital » Historical landmark : Govan Old Parish Church

**Opportunities:** » Vacant and derelict land » Water element - River Clyde, Glasgow Harbour » Neighbourhood Enhancement - to provide better connectivity between the neighbourhoods with better urban structure





New Ped - Shed

Inner Circle - 5 min radius Outer Circle - 10 min radius

Existing Ped-Shed shows most of the area in north Govan are covered within 10 minutes walking radius. However at the south side, almost none is available at residential and industrial area.

New active spaces to be added around Govan as to establish a better connectivity and accessibility within Govan.



Weakness: » Vacant and derelict land » High crime rate and bad perception (mainly industrial area - quiet and not well lit during the » Lacking of cycling and pedestrian route (not pedestrian friendly) » Lack of local amenities - only the mains one which are the Govan Cross (towards the North) and ASDA (towards the South) » River Clyde as a barrier connecting North and » Expressway as barrier (crossing expressway)

» Lack of space where the neighbourhood/ community can gather (public activity space for children/families) » Lack of connectivity to and fro from the city » Poor internal connectivity

Threat: » Area along the river have high possibilities of » Discharge from the industrial area to the river (water pollution)

» Low centrality and betweenness

**Green Space and Bike Lane** 

Existing Green Space

Existing Bike Lane Vacant or Derelict Land

throughout Govan.

journey in Govan.

New Green Space New Green Network (Pedestrian and Bike Lane)

Most of the residential have their own green space but it is not fully utilised. Small derelict lands which are neglected will be revived to form a green network

Main roads to be converted into a more pedestrian & bicycle friendly road. Proposed small green amenities will be able to provide a safer and enjoyable

**Pedestrian and Vehicle Route** 





Main Road Secondary Road ● ● ■ Expressway Only Pedestrian Path Terminated Road

New Road Calming

ble paving.

Measures Roads in Govan are mainly large to cater for big vehicles to and fro the industrial area. Some areas

Road calming measures to be proposed at certain main roads, allowing a safer and friendly pedestrian routes throughout Govan. Existing pedestrian paths to be improved with more permea-